THE BIGGEST HUNTING, FISHING AND OUTDOORS CONVENTION IN DENMARK

COVERING AN AREA OF 150 HECTARES IN THE BEAUTIFUL DANISH NATURE. 2.-4. AUGUST 2019
On Brahetrolleborg Estate, in the middle of Denmark on the southern Danish island of Funen, we live in and off nature! We strive towards being the very best we can at everything we put our hands to. That of course also applies to Brahetrolleborg Game Fair, which we hope you want to be part of.

Brahetrolleborg is not usually open to the public. The listed buildings, considered one of Denmark’s most important manor farms, with its large lawns, ponds and surrounding hunting grounds, make for a beautiful and unique setting for a hunting, fishing convention with outdoor events.

Brahetrolleborg, geographically set in the middle of Denmark very close to our neighbouring countries Sweden and Germany, makes it easily available to the whole country.

We expect approx. 130 exhibitors and around 18,000 visitors.

Brahetrolleborg Game Fair is not your usual funfair, with melting ice cream trickling down your hand. Rather is there a shotgun by your cheek and a trigger by your finger, when you try some of the latest firearms. Rather is there mud on your boots, when you try driving the Ranger through the terrain.

All of this is life as usual at Brahetrolleborg and they are things which we look forward to sharing with you.

We hope that you, our potential guest or exhibitor would like to read on and that you decide to come and join us.

Catharina Reventlow-Mourier
Owner
STRONG BRANDS AND GREAT EXPERIENCES

In the middle of the beautiful manor grounds, park and nature, exhibitors will present a wide range of well-known brands within the fields of:

- Sporting weapons and scopes
- Fishing gear
- Clothing
- Hunting dog supplies
- 4x4 cars
- Rare weapons and exclusive accessories
- Hunting trips
- Gourmet foods and specialties

Thanks to the infrastructure and generous land belonging to Brahetrolleborg estate, we can also offer:

- Shooting ranges, where the audience, within walking distance from the central fair area, can test the weapons and scopes on offer, at their leisure
- Retrieving dogs training field, where visitors can bring their own dogs
- Hunting dog championships in realistic terrain

Our main focus is focused on giving adults and children who love the outdoors amazing experiences, but all people are, of course, welcome. There will also be:

- Entertaining shows
- Exciting lectures
- A childrens playground with various activities
- A "Ladies Lounge"
- The Auctioning off of hunting trips both Saturday and Sunday

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- Retrieving dogs training field, where visitors can bring their own dogs
- Hunting dog championships in realistic terrain
Magnificent setting for Denmark's largest outdoor and sporting fair

Brahetrolleborg Game Fair is located perfectly in the middle of Denmark. Never further than a reasonable driving distance from anywhere in the country, and not too far away from our neighbouring countries Sweden and Germany.

Brahetrolleborg Estate has many proud years of sporting traditions.
On the commercial stands there will be an abundance of wonderful gear as well as attractive exhibition facilities for the hunter or fisherman as well as to the nature lover and the novice. The interest in buying must be increased through an optimal placement and distribution of stands in the various sections with hunting, fishing, dogs, outdoor recreational, vehicles as well as catering and delicacies.

**BRAHETROLLEBORG GAME FAIR’S FOCUS AREAS**

- Networking and display for importers and exhibitors
- Successful, and positive experiences for all exhibitors
- Happy and satisfied visitors, whether you are hunter, fisherman or simply a person who enjoys life outdoors

**IMPORT AND EXPORT**

It is our hope that the scenic grounds of Brahetrolleborg Game Fair become the natural meeting spot and melting pot of the very best men and women in the sporting and outdoor industry.

Brahetrolleborg Game Fair also aims at becoming a convention where people meet. There will be non-commercial area, where importers have the opportunity to network trough-out the weekend. Here, it will also be possible to present your newest and most exclusive products in spectacular surroundings and to large audiences.

It is important to us that it remains relevant, up to date, fun and lucrative to be part of the Brahetrolleborg Game Fair.

Where as the main stands of the gunmakers and importers are located in the central fair area, a tent set up near the shooting range can be supplemented. Like this the potential customers can try out the latest weapons and scopes.

At the VIP events, which you can read more about on our website www.btgf.dk, importers, exhibitors and other interested parties, have the opportunity to give invited guests a very special experience in the unique hunting rooms of the historic farmhouse and in the castle.

**GREAT GEAR**

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Marketing

Brahetrolleborg Game Fair will be marketed through local, regional and national newspapers/magazines, social media (Instagram, Facebook), our website, printed and electronic media, radio spots and ongoing blogging, that will continue throughout the duration of the fair.

All brandnames, activities, shows and lectures will be promoted through the above mentioned channels and our aim is to create a tradefair consisting both of skilful and ambitious importers, exhibitors and professionals, as well as many happy visitors.

We also aim to give children a great time, hence there will be a large play area and many different activities especially tailored for children.

It is very important to us that our guests discover Brahetrolleborg Game Fair to be a happening where they and their families can easily spend a whole day or more.
EXHIBITION TYPES
The following exhibition options are available at Brahetrolleborg Game Fair:

**INDOORS**
- Built-up stands min. 9m², incl. walls to neighbouring areas and 230V power plug DKK 550,- per. m²
- Raw stands - a marked area on bare floors min. 25 m² (limited number) and 230 V power plug DKK 400,- per m²

**OUTDOOR**
- Tents in modules min. 3 x 3 meters including floor 230v power plug DKK 350,- per. m²

**CARS AND BOATS**
- Raw stand up to 50 m². DKK 3.500,- per. PCS.
- Raw stand up to 100 m². DKK 6.000,- per. PCS.
- Raw stands over 100 m² price by agreement

**“FOOD AND BEVERAGE”**
The cost of food and beverage stalls is agreed upon individually. Please, contact Catharina Reventlow-Mourier crm@btgf.dk.

Decorations and all other goods must be kept within the appointed areas.

**MODE IN THE VIP AREA**
There are 10 exclusive pitches in the beautifully restored historic stables at Brahetrolleborg. Each exhibition area is approx. 15m² with 230v power and internet connection. A stand here costs DKK 20.000,- All prices are exclusive of VAT.

You will provide your own layout and furnishing.

Brahetrolleborg Game Fair reserves the right to reject any exhibitor whose goods are not relevant to the general themes.

50% of the stall price, as well as registration fee, is paid when signing up. All prices are exclusive of VAT.
Hall 1. The Heifer Stable – stands for hunting trip companies

The Heifer Stable is one of the listed farm buildings. It is located east of the castle. The three-winged stable was built in 1655 by Kaj Lykke. It has rustic walls and many high-sided windows on both sides that let in a lot of natural light. The building is also well illuminated inside with ceiling lamps.

Registration

Hurry and sign up to Denmark’s big new fair - Brahetrolleborg Game Fair, where we are all about hunting, fishing and the outdoors.

Brahetrolleborg Game Fair will be between the 2nd - 4th of August 2019 at Brahetrolleborg, Reventlowsvej 1C, 5600 Faaborg.

At Brahetrolleborg Game Fair we offer built-in and raw stands both indoors and outdoors. We aim to arrange the individual exhibitor stalls so that all guests who come to Brahetrolleborg will experience a logical unfolding of a red thread that leads them from one product and offer to the next.

We offer pre-ordered breakfast, meals etc. in our cozy and efficient “Exhibitors Cafe”.

The booking of stalls is done by filling out the registration form available here at https://www.btgf.dk/#book

Booking

Hunting, Fishing and Outdoors

Søren Nielsen: sn@btgf.dk

Hunting Trips

Carsten Ottesen: co@btgf.dk

VIP

Niels Peter Schack-Eyber: np@btgf.dk

Food & Beverages

Catharina Reventlow-Mourier: crm@btgf.dk
The Great Barn is one of the listed farm buildings. It is located east of the castle. The three-winged stable was built in 1655 by Kaj Lykke. The Great Stable partially burned down in 1900. The beautifully vaulted wooden structures in this barn derived from its rebuild in 1901. The rooms let in a lot of natural light and the ceilings are very high. The building is also well illuminated inside with ceiling lamps.

The Cow Stable is one of the listed farm buildings. It is located east of the castle. The three-winged stable was built in 1655 by Kaj Lykke and previously housed a 90 meter row of cows! The stable has rustic walls as well as high vaulted ceilings and there are windows on both sides that let in a lot of natural light. The building is also well illuminated inside, with ceiling lamps.
The Green Barn serves as the entrance to Brahetrolleborg Game Fair and the barn thus forms the frame of the guest’s first impression of the show. The high-ceiling steel hall is well illuminated.

The Red Barn was restored during the summer of 2018 and is situated by the main entrance. The building has a beautiful wooden structure. It has high ceilings and is well illuminated. The building is close to the shooting range.
VIP areas are half of The Cow Stable building. The VIP area was thoroughly restored in 2016-2017 and now stands as a modern “hunting lodge”. The interior consists of exposed bricks, good light and raw concrete floors. Oak-to-peat oak boards and recessed vaults give the discerning exhibitors the opportunity to display their products in particularly luxurious surroundings.

**Outdoors Stands**

White tents in modules of min. 3x3 or 3x6 m2, including floor and 230 V. power plug. The tents are placed in rows in the park in front of the castle.
OUTDOORS STAND AREA WEST

1. Outdoors stand area west
   - H1
   - H2

2. South Wing
   - S.101
   - S.102
   - S.103
   - S.104
   - S.105
   - S.106
   - S.107
   - S.108
   - S.109
   - S.110
   - S.111
   - S.112
   - S.113
   - S.114

3. Park 1.
   - P1.101
   - P1.102
   - P1.103
   - P1.104
   - P1.105
   - P1.106
   - P1.107
   - P1.108
   - P1.109
   - P1.110
   - P1.111
   - P1.112
   - P1.113
   - P1.114

4. Park 2.
   - P2.101
   - P2.102
   - P2.103
   - P2.104
   - P2.105
   - P2.106
   - P2.107
   - P2.108
   - P2.109
   - P2.110
   - P2.111
   - P2.112
   - P2.113
   - P2.114

OUTDOORS STAND AREA EAST

5. The Allé
   - A.101
   - A.102
   - A.103
   - A.104
   - A.105
   - A.106
   - A.107
   - A.108
   - A.109
   - A.110
   - A.111

6. The Park
   - D.101
   - D.102
   - D.103
   - D.104
   - D.105
   - D.106
   - D.107
   - D.108
   - D.109
   - D.110
   - D.111
   - D.112
   - D.113
   - D.114
   - D.115
   - D.116
   - D.117
   - D.118
   - D.119
   - D.120
   - D.121
   - D.122
   - D.123
   - D.124
   - D.125
   - D.126

7. The Rose Cottage
   - R.101
   - R.102
   - R.103
   - R.104

8. VIP
   - Modules of 3x3m.
   - Modules of 3x3m.
WE LOOK VERY MUCH FORWARD TO WELCOMING YOU AT BRAHETROLLEBORG GAME FAIR 2019!

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